## Dylan J. Vidinich

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**Objective:** To present my credentials in hope to achieve an interview with your

company

**Education:** Illinois State University, Class of 2015, Major in Marketing, GPA 3.31

## Personal Skills/Strengths:

Several years of direct customer service and client relations

- Entrepreneurial Problem Solving Experience
- Comfortable both being a team member & leader
- Ethical
- Creative
- Personable

## **Work History**

Dardis Professional Training Academy Graduate, Professional Clothier

- -Developed my own network of clients in the industry of professional menswear
- -Week 1 top seller in company
- -Top Seller for Team Illinois
- -Top 5 sellers in company

Watterson Dining Center, Cashier, January 2013 – Present

- -Strengthened customer service skills in a fast moving environment
- -Demonstrated ethics by handling money

D&R Lawn Services, Owner & Operator, summer 2009 – 2013

- -Gained an abundance of entrepreneurial knowledge
- -Overcame various problems to keep customers satisfied
- -Gained experienced leading and controlling employees

Hickory Hideaway, Social Media Director & Front Desk, 2011-2013

- -Practiced Customer Service skills
- -Limited experience using Facebook in small business entity

## **Additional Experiences**

Onevibe Creative Studios, Promoter & Inventory Book keeper, April 2013

- -Limited creative content development experience
- -Developed a better system to keep track of inventory

Created an Integrated Marketing Strategy for Merry Anne's Diner

- -Integrated, print, video, and social media
- -Class Project, Received best in class

American Marketing Association, *Fundraising Committee*, Illinois State University, August 2012 – present

- -Worked through successful and unsuccessful fundraisers
- -Learned from what worked and what didn't work