

JASMINE HENRY

122 Ridgeway Drive | Excelsior Springs, MO 64024
816.423.3462 | jashenry11@gmail.com

EDUCATION

Bachelor of Arts, May 2015

Truman State University, Kirksville, MO

Major: **Business Administration** Focus: **Marketing**

GPA: 3.07 /4.00

PROFESSIONAL EXPERIENCE

Marketing Intern - Futbol Club of Kansas City (May 2013-August 2013)

- Informed fans of scheduled games, promotions, and events during games
- Helped media workers spot and accurately report player and game stats
- Delivered special promotions to fans

Sales Associate - American Eagle (May 2012-Present)

- Achieve maximum sales while ensuring an excellent experience for customers
- Set-up store's seasonal and sale designs

Hostess/Server - The Elms Resort & Spa (May 2010-August 2012)

- Coordinated special events, while communicating with guests to ensure an exceptional experience

Lead Ride Ambassador - Worlds of Fun Amusement Park (August 2009-November 2009)

- Ensured an enjoyable experience for all guests, while safely managing all rides & ambassadors in my zone

ACTIVITIES

Captain of Truman State Cheerleading Squad (2011-Present)

- Coordinate and organize practices for 16-member squad
- Instill Truman State Bulldog Pride in all fans, while representing the school in everything I do
- Fundraise over \$1,000 each year for Truman State Cheerleading

Vice President of Operations, Sigma Sigma Sigma, Mu Chapter (Fall 2011-Present)

- Oversee all chapter operations, as well as responsible for the certification of my chapter
- Accountable for our Risk Manager and Accreditation Chair
- Lead my sorority to go above and beyond what our nationals asks of us

Pan-Hellenic Delegate: New Member Educator

- Give regular presentations to young women & run a council of 12 new members
- Creator of events that raised \$300 dollars for the Food Bank (equivalent of 300 lbs of food for those in need)

Recruitment Team: Invite Party Committee Member

- Helped lead the largest sorority recruitment in the history of Truman State University
- Created and executed themes for events
- Successfully surpassed new member pledge quotas for sorority recruitment