

# Mikas Giedraitis

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## Objective

- A challenging opportunity that would broaden my marketing, organizational and communication skills.
- An opportunity that would encourage me to work to the best of my abilities in a team environment as well as push myself to accomplish my goals as a driven, motivated individual.

## Experience

### Professional Clothier Intern, Dardis Academy

Ann Arbor, MI

May 2014 – July 2014

- Attended summer training seminar, Dardis Academy, receiving 35 hours of executive training in areas of professional imagery, presentation, and communication skills.
- Contacted prospective clients via phone and email to arrange face-to-face appointments in order to present Dardis clothing to them.
- Took measurements of clients for proper fitting of attire and created order forms and receipts after their purchasing of a product.
- Recorded all necessary information including sales totals, potential clients, and successful appointments into Excel spreadsheets.
- Consistently ranked in top 10% of weekly sales totals among 150+ Dardis professional clothiers.

### Marketing and Outreach Assistant, The Varsity Ann Arbor

Ann Arbor, MI

March 3, 2014 - Present

- Developed marketing skills by attending housing fairs, sporting events, and future orientations to market the many benefits offered by The Varsity, a growing company.
- Passed out literature and promotional items such as shirts, cups, gift cards, etc. at high traffic areas on campus.
- Talked personally to leasing prospects about community and housing needs.

### AIESEC Michigan Communications/Marketing Member

January 2014- Present

Ann Arbor, MI

- Promoted the AIESEC name through promotional events that called for a team of AIESEC members to pass out flyers on University of Michigan campus and speak to individuals personally about the leadership and internship opportunities available all over the world through AIESEC.
- Contacted other school organizations and professors on campus to further expose the AIESEC name to the university's diverse student body.

- Attended a Midwest regional conference composed of AIESEC committees from various Midwestern schools; conference taught valuable marketing techniques as well as ways to improve communication and presentation skills.

#### **Organizing Committee Member, Camp Dainava**

**January 2014 – Present**

##### **Ann Arbor, MI**

- Created application forms and emailed them to hundreds of potential camp counselors.
- Collected various ideas for daytime and nighttime activities from committee members and organized them into an Excel spreadsheet.
- Contacted other necessary employees for the camp to run smoothly, including the camp's chefs, camp's head counselor, a nurse, a lifeguard, and even a priest.

#### **Camp Counselor, Camp Dainava**

##### **Manchester, MI**

**Summers, 2008 - Present**

- Created and directed evening programs and daytime activities for both elementary children and adults at various summer camps of 200+ people.
- Mentored a specific age group of elementary kids for ten days during a summer camp, engaging them in activities and teaching valuable lessons on forging friendships and relationships.

#### **Kitchen Staff and Supply Chain Manager, Camp Dainava**

**Summers, 2012-2013**

##### **Manchester, MI**

- Prepared food for three meals a day, cleaned dishes after every meal, and swept and cleaned tables and floors of dining hall for an enjoyable eating experience for 100+ high school students.
- Managed supply chain in procuring necessary supplies required for the efficient operation of a kitchen providing meals to nearly 200 people during various camp sessions throughout the summer.

#### **Boy Scout Pack Leader; Eagle Scout, Camp Dainava**

##### **Manchester, MI**

**Summers, 2011 - 2012**

- Prepared and directed a number of hands on activities for younger scouts ranging in age from 11-14 years, emphasizing each individual's abilities and teambuilding skills.
- Led a group of roughly 20 campers on an 8 mile hike, teaching them a valuable lesson in hard work and persistence to reach their final destination while keeping in mind the importance of safety and the dangers the wilderness possesses.
- Organized and led team building exercises involving different age group of scouts. These activities included the use of various tools and the natural surroundings of the camp that ultimately required the cooperation and respect of each team member.

## **Education**

**College of Literature, Science, and Arts**

- GPA: 3.1/4.00
- Intending to major in Communications and further work toward a Master's degree in Marketing.
- Member of musical singing group Gimble A Cappella, as main Vocal Percussionist (awarded Best Vocal Percussion at International Competition of Collegiate A cappella quarterfinal).
- Social Chair and Volunteer Chair of University of Michigan Baltic Club, spreading word of our small but exciting club's rich heritage and raising funds for various charities in America and the Baltic countries (elected to be President for next school term).
- Member of Lithuanian Christian Youth Group

## Relevant Skills

- **Organization:** good organizational skills gained from work experience and leadership opportunities in various organizations, especially the Baltic Club.
- **Communication:** great communication skills gained from working as camp counselor and marketing assistant as well as being a member of Gimble A Cappella, with a strong emphasis on my ability to work well with people of all age groups, especially among my peers.
- **Multitasking:** Good multitasking abilities gained through juggling a number of rigorous tasks through my leadership and supply chain management opportunities at Camp Dainava.
- **Marketing:** Marketing experience gained through advertisement of clubs on campus, such as Gimble A cappella, AIESEC, Baltic Club, and student apartments managed by The Varsity.
- **Teamwork:** Ability to work in a team environment gained from singing with 15 other members of Gimble A Capella, 6 other members of Baltic Club, and 30+ members of AIESEC Michigan.
- Fluent in two languages: **English and Lithuanian**
- Wrote and performed an original composition for 150+ people at a talent show, which showcases my confidence in presenting to others my talents.
- Able to type between 70 and 80 WPM accurately on a keyboard.