

Patricia Zubrod

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EDUCATION

University of Northern Iowa, Cedar Falls, IA

Bachelor of Arts in Public Relations, December 2015

- Minor: Marketing & Interactive Digital Studies emphasis in Digital Advertising

EXPERIENCE

Dardis Academy, Iowa

Intern

January 2014-Present

- Attended a week training to learn executive level business skills
- Sell clothing for nine weeks as a representative for the company
- Manage time and territory to successfully sell apparel
- Contacted business men through cold calling
- Communicated daily tasks or issues to manager

UNI Dance Marathon, Cedar Falls, IA

Intern

October 2013-March 2014

- Contacted businesses to gain sponsors for our organization
- Attended weekly meetings to discuss progress with director
- Communicated with sponsors about incentives to partnership
- Provided new, creative ideas for the organization and sponsors
- Worked as a team member to prepare for the big day

Prexy's, Cedar Falls, IA

Student Employee

August 2012-May 2013

Student Supervisor

August 2013 – Present

- Promoted to student supervisor after two years of employment
- Train new and returning employees in tasks at multiple venues
- Became knowledgeable about operation in short training time
- Communicate with managers while they are absent from business
- Attended weekly leadership training sessions.

LEADERSHIP & ACTIVITIES

UNI Legacy PR, *President*, May 2014-Present

- Find clients for the 2014-2015 student run PR firm
- Conduct and improve group meeting agendas
- Create promotional material to increase membership

UNI PRSSA, *Vice President*, January 2014-May 2014

- Conducted PRSSA meeting when President is absent
- Planned and implemented end of the year banquet
- Discussed organization issues and resolved as an executive team

Special Olympics, *Volunteer*, April 2013