

# Samuel McCreedy

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## EDUCATION

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**University of Dubuque (UD)** **Dubuque, IA** **December 2014**

Bachelors in Marketing and General Business in progress: Business

- **GPA 3.73/4.0**
- Dean's List 2011-2013
- Presidential Scholarship 2011-2013

## EXPERIENCE

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**Sales Intern/Professional Clothier: Dardis Academy** **North Liberty, IA** **May 2014- Present**

- Executed various sales techniques on over 50 business professionals
- Trained in sales, presentation skills, and professional development valued at \$9,000
- Communicated with professionals in a variety of industries

**Internship/Manager: UD's Convenience/Ice Cream Shop** **Dubuque, IA** **August 2013- Present**

- Interviewed and hired potential employees
- Maintained marketing materials for stores (Facebook, In-store, and Print)
- Managed 25 employees

**Associate: UD's Convenience/Ice Cream Shop** **Dubuque, IA** **Jan-July 2013**

- Maintained customer service (returns, unhappy customer, requests)
- Trained in maintenance of service equipment
- Cash management skills developed via sales register

**Associate: Wal-Mart** **Dubuque, IA** **Summer 2011**

- Developed inventory management skills
- Maintained facilities via custodial duties
- Engaged in positive consumer assistance by taking action to correct any problems

## CAMPUS & COMMUNITY INVOLVEMENT

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**UD Enactus Club** **Dubuque, IA** **Jan. 2013- Present**

- Promoted fashion show to raise awareness on human trafficking
- Applied entrepreneurial business skills
- Raised \$5000 for local child with cerebral palsy to purchase an accessible van

**Bethany Home/Retirement Center Volunteer** **Dubuque, IA** **April 2012**

- Managed time based activities
- Engaged attendants and followed their requests
- Kept building up to code

**Hills and Dales Volunteer** **Dubuque, IA** **September 2011**

- Managed time based activities
- Assisted physically/mentally disabled children and young adults
- Implemented learning based activities