

# Terence Ross

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## EDUCATION

University of Nebraska-Lincoln  
Bachelor of Science in Business Administration  
Marketing Major  
Management & Communication Studies Minors

Graduation Date: December 2014

## WORK EXPERIENCE

Paycheck Advance

November 2013 –Present

Customer Service Rep

- Post deposits of \$2000 each day
- Convince customers to borrow more money to maximize profit
- Called former customers to convince to come back to borrow more money

Digital Sauce Marketing

August 2013 –Present

University of Nebraska-Lincoln Rep

- Raised over \$2000 dollars for philanthropies in Lincoln
- Persuade over 300 people to download an app to their smartphone

Hewlett Packard

July 2013 –December 2013

Student Sales Associate

Lincoln, NE

- Convince customers to purchase HP computers
- Provide insights to what is happening at UNL via conference calls weekly
- Taught UNL Computer store employees about new HP products

Papa John's

June 2010 –June 2013

Manager

Bellevue & Lincoln, NE

- Manage day to day activities of highest volume Papa John's in Nebraska
- Process approximately 120 transaction a day
- Represent company as spokesperson at public events
- Negotiate pizza deals for large events
- Trained new manager on customer service and cash distribution

## INVOLVEMENT

Sandoz Student Government

August 2010-May 2011

Head of Advertising Committee

Lincoln, NE

- Advertised events through creating flyers, personal invites, and posters
- Influenced over 100 people to attend events

## PROJECTS

Professional Communication class

- Interviewed local journalism professional
- Presented the communication structure of the Lincoln Journal Star to class

Communicating in Small Groups class

- Interviewed Executive Director of the Family Violence Council
- Presented to class on how to help organization